



# OPEN CALL

## WaterWalls Festival

Land art | Architecture, Design, Visual Arts  
Made in Luxembourg and in circular economy

DEADLINE  
11.09.2022

FESTIVAL  
10.06 – 10.09 2023  
Around the dams of the river Sûre

## OPEN CALL

# WaterWalls Festival 2023

Open until 11.09.2022

### Description of the project

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#### Concept:

The municipality of Esch-sur-Sûre is renewing the WaterWalls Festival for its second edition. It is the first cultural festival based on the principles of the circular economy. As an open-air exhibition of contemporary art, the festival aims to raise awareness about the artistic production and consumption aspects of culture. In 2023, 4 autonomous and participative art installations will be set up along the Sûre river, around the 4 compensation dams, downstream of the large dam, in the idyllic valley of Esch-sur-Sûre. These installations will form an ephemeral art trail from 10.06 to 10.09.2023.

#### Objectives:

- **To propose an art installation** that raises awareness of artistic production and its consumer aspects, the importance of ephemerality, transformation and interaction with nature.
- **To promote a local work of art** that brings together creative industries and local actors to develop a creative project with a participatory component.
- **To create a dialogue between artistic disciplines and their environment** by associating artistic creation and expression with sustainability and the circular economy within a pathway whose installations are in keeping with the natural environment invested.
- **To succeed in reflecting on man and society** by developing an educational aspect of transmission via the work produced.
- **To guarantee the accessibility of all audiences and of an isolated region on an artistic level** through a creation that is both original and respectful.

#### Expectations from the proposed projects:

- Projects designed for the territory, in its local context.
- Projects whose production reduces the use of resources as much as possible and whose dismantling is thought out upstream, allowing a second life for all the components used.
- Projects with low tech operation and reduced maintenance.
- Participatory projects for citizens and different target audiences

### Deadlines

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**Closure of the call for projects:** 11.09.2022 at midnight.

**Announcement of the winners:** 26.09.2022

**Exhibition of the projects:** during the entire duration of the WaterWalls Festival, i.e. from 10.06.2023 to 10.09.2023.

## **Endowment**

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The municipality of Esch-sur-Sûre will allocate a maximum of €40,000 for each of the three projects selected. The fourth project, a "young creation" project, will be awarded €25,000.

The sum allocated should cover the project's design and production costs, fees, installation costs as well as transport, travel and accommodation costs outside the festival's launch days.

The municipality will cover the costs of communication, two nights (transport and accommodation) for the launch of the festival and any additional intervention or presence desired by the festival organisers. It will also be responsible, via the festival coordination team, for relations with the public authorities, all the necessary authorisation requests, and support in the search for solutions that guarantee the circular aspect of the project.

## **How it works?**

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Following the jury's decision, a preparatory meeting will be organised between all the project holders and the festival management and coordination team in order to establish the production schedule for the artistic installations.

A collective and/or individual technical meeting will follow to ensure the implementation of the projects.

Communication about the event will be launched by 31 October 2022 at the latest.

## **Selection criteria**

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### **Eligibility:**

This call for projects is open to all artists or artists' collectives from the following artistic fields: architecture, design, plastic art/visual arts. The project is aimed at professional artists (from Luxembourg or abroad) who have a good command of their art and previous experience of creation in public space and/or in the natural environment. The latter must demonstrate their ability to transcribe and raise awareness through their work of the issues of sustainable development and the circular economy, while at the same time enhancing the natural heritage and the territory in which the festival is taking place. The proposed project must be original and not have been shown in any other venue, in any form whatsoever, before the end of the festival.

### **Selection process:**

The projects are selected by a multidisciplinary jury whose composition will be as follows: one member of the municipality of Esch-sur-Sûre, one representative of the Ministry of Culture, one national curator, one specialist in circular economy, one citizen representative.

The jury will meet between 12 and 23 September 2022. Project applicants will be contacted within 10 working days of the jury meeting.

The selection criteria for the projects will take into account:

- Artistic quality
- The originality of the project
- Relevance, understanding of the issues
- Taking into account sustainability criteria and the principles of the circular economy
- The pedagogy, the capacity to convey a message, to raise awareness
- The social and participatory approach of the project
- Technical feasibility
- The accuracy of the budgetary evaluation

## **Application file**

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The application file must consist of the following documents in a single file in PDF format, named NAME\_Firstname\_2023\_Project\_Title:

- The completed application form
- A detailed description of the project presenting its artistic dimension, its adequacy to the principles of the circular economy, a technical note and a provisional budget including VAT in euros as detailed as possible
- At least two visuals illustrating the project
- A Curriculum Vitae and portfolio of the project leader and his/her team (if relevant)

All proposals must be sent before 11.09.2022 at 23:59 to: [coordination@waterwalls.lu](mailto:coordination@waterwalls.lu)

*By participating in this open call for artists, the project leaders expressly authorise the municipality of Esch-sur-Sûre and its partners to publish, reproduce and publicly disseminate all or part of the elements of their project, for any purpose related to the promotion and communication of the WaterWalls Festival, on any medium, in any country. The projects submitted and not selected will remain in the archives of the municipality. However, they remain the property of their authors. Participation in this call for projects implies full acceptance of the above conditions.*

## Contact

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### Festival coordination

Services For Creatives

[coordination@waterwalls.lu](mailto:coordination@waterwalls.lu)

## Annexes

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- 1) Application form
- 2) Site map and visuals of the dams
- 3) Principles of the circular economy
- 4) Non-exhaustive list of local initiatives

## Annex 1

### Application form

	<b>Project leader</b>
<b>NAME:</b>	
<b>First Name:</b>	
<b>Place and date of birth</b>	
<b>Nationality</b>	
<b>Address</b>	
<b>Tel</b>	
<b>Mail</b>	
<b>Website</b>	

<b>Other members of the artistic team</b>		
<b>NAME First name</b>	<b>Mail</b>	<b>Position</b>

**Biography of the project leader (150 words):**

**Name of project submitted:**

**Summary of the project submitted (250 words):**

## **Location chosen (in order of preference from 1 to 3)**

Dam 1      Dam 2      Dam 3      Dam 4

### List of attachments:

The application file must be made up of the following documents assembled in a single file in PDF format, named NAME\_Firstname\_2023\_Project\_Title, and be sent before midnight on 11 September 2022 to coordination@waterwalls.lu (use the wetransfer.com platform if the file exceeds 10 MB)

- The completed application form
- A detailed description of the project presenting its artistic dimension, its adequacy to the principles of the circular economy, a technical note and a provisional budget including VAT in euros as detailed as possible
- At least two visuals illustrating the project
- A Curriculum Vitae and portfolio of the project leader and his/her team (if relevant)

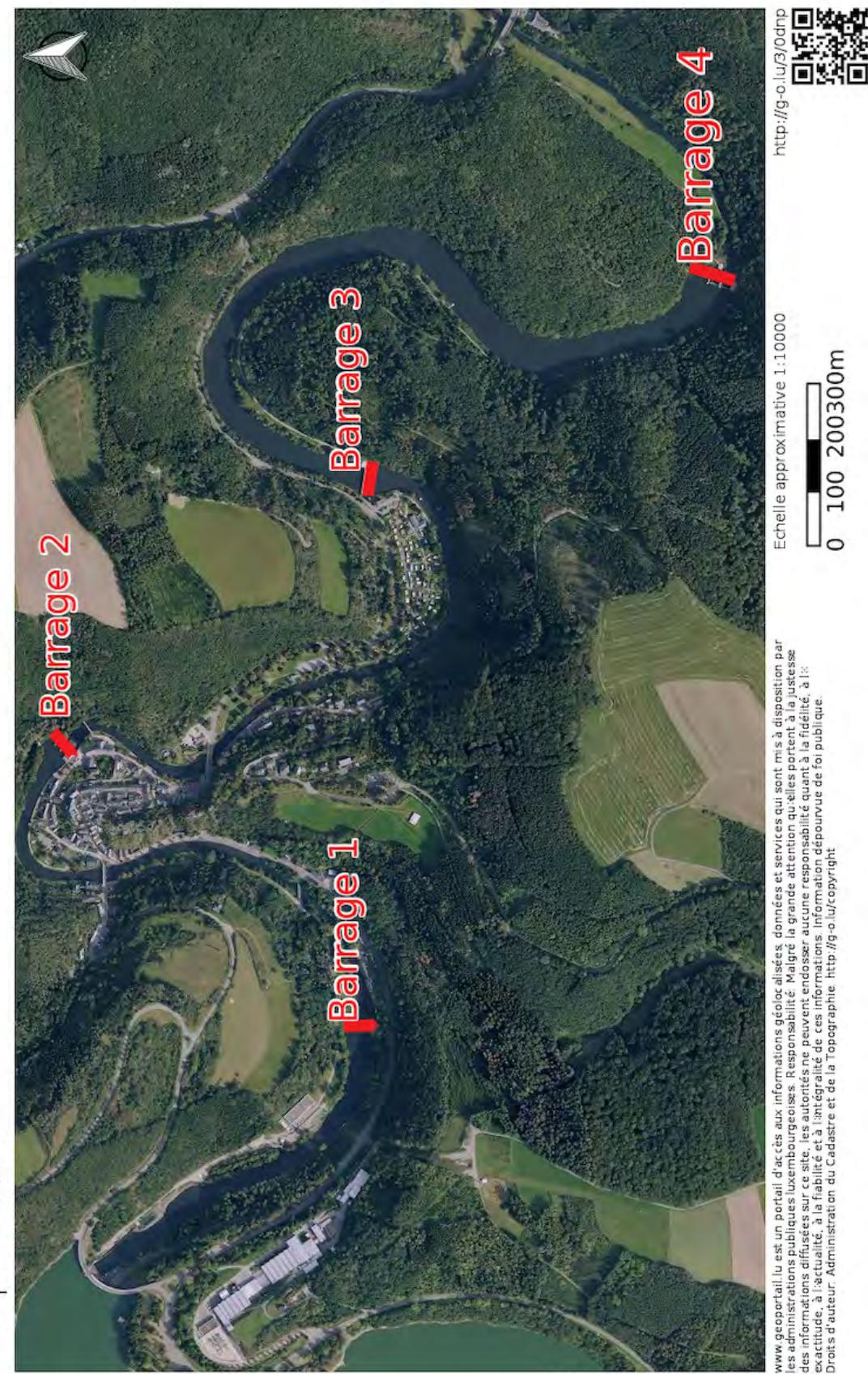
I, \_\_\_\_\_ the undersigned, certify that the information provided above is correct and that I have taken note of all the criteria and parameters set out in the call for projects for the WaterWalls Festival issued by the municipality of Esch-sur-Sûre and that I fully accept them.

Done at \_\_\_\_\_ On \_\_\_\_\_

Signature (*preceded by the mention read and approved*)

## Annex 2

### Site map and visuals of the dams



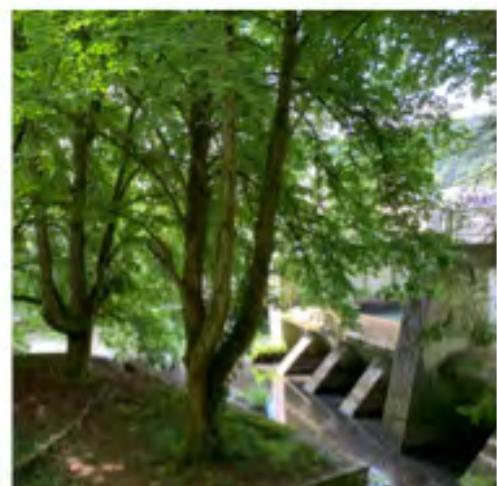
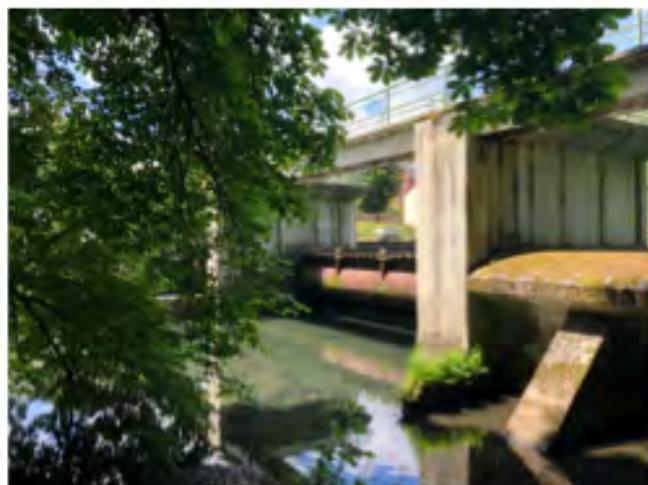
## Dam 1

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## Dam 2

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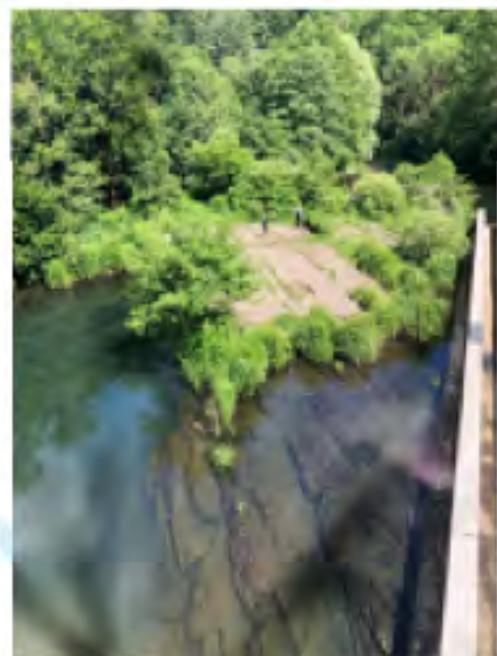
## Dam 3

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## Dam 4

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## Annex 3

### Principles of the circular economy

One of the basic principles of the circular economy is the 3R strategy: REDUCE - REUSE - RECYCLE.

We invite you to take these 3 principles into consideration when creating your project:

1. **Reduce the amount of products** that reach the end of their life;
2. **Reuse products** or parts of them that would otherwise become waste;
3. **Recycle raw materials.**

Source : [https://fr.wikipedia.org/wiki/Trois\\_R](https://fr.wikipedia.org/wiki/Trois_R)

Some ideas :

- › Energy: build on energy efficiency to minimise energy consumption and make extensive use of renewable energy
- › Water: optimise the use of potable water by focusing on water conservation and using alternative resources for non-potable water needs;
- › Materials: take a holistic view of the life cycle of materials and encourage the use of locally sourced and recycled materials;
- › Waste: achieve a high level of waste segregation into different waste streams during construction, operation and dismantling, as well as during the construction process,
- › Public space and ecology: create a comfortable and pleasant environment that promotes biodiversity and the ecological value of the site;
- › Sustainability awareness: to induce sustainable lifestyles by using smart monitoring and communication tools to and communication tools to educate the public and applicants

### **Circular Economy (CE) and Cradle to Cradle in brief**

The linear economy, according to which our society currently operates, is characterised by "take - make - waste", i.e. the extraction of raw materials, the production and use of a product and finally the disposal of the product as waste. Faced with increasing amounts of waste and the scarcity of certain resources, the **circular economy (CE)** proposes an alternative approach.

It describes an economic system in which each stage of the life cycle or utility cycle of a product is considered, incorporating the reuse of components or materials at the end of the product's life already at the design stage. It describes an economic system in which each stage of the life cycle or utility cycle of a product is considered, integrating already in the design phase the reuse of components or materials at the end of the product's life. From this point of view, the aim of CE is to reduce the need for raw materials and to eliminate waste, by reintroducing, at initial value, the raw materials used beyond a product's life cycle into other production processes. Waste becomes a resource, i.e. the notion of waste is eliminated by a design that integrates the nth use of resources.

**The circular economy** is in line with this and is a concrete alternative. One of the basic principles of the circular economy is the 3R strategy:

## Reduce, reuse, recycle.

Reduce the amount of products that reach the end of their life; reuse products or parts of them that would otherwise become waste; recycle raw materials.

The circular economy presents innovative environmental and economic challenges and aims to create material flows in continuous loops, while creating value at each stage. This process therefore has a positive impact on the economy (benefits), the social (well-being), but also the environment (ecology).

This virtuous approach defines visions and objectives rather than quantitative values. It aims to first establish the "why" before reflecting on the "how".

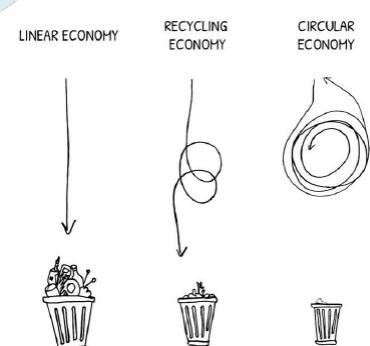


The circular economy encompasses many different sectors of activity and can be broken down into seven complementary production and consumption logics which, when combined, make sense and reinforce each other:

- **Sustainable procurement:** development and implementation of a responsible purchasing policy (selection of suppliers based on environmental criteria, etc.).
- **Ecodesign:** an approach that consists of reducing the environmental impact of a product or service from the design phase throughout its life cycle.
- **Industrial and territorial ecology:** search for eco-industrial synergies on the scale of an activity zone; the waste of one company can become the resources of another.
- **Functionality economy:** a form of collaborative economy that favours use over possession and thus tends to sell services linked to products rather than the products themselves.
- **Responsible consumption:** reasoned consumption and orientation of one's product choices according to social and ecological criteria.
- **Extending the duration** of use by reusing, repairing and re-using.
- **Recycling:** treatment and recovery of the materials contained in the waste collected.

### CAUTION :

The circular economy is not to be confused with classical recycling, it is an economic model that covers all stages of a product's value chain and it addresses all economic sectors at all levels.



## **How to implement the circular economy in a cultural project?**

Considered on the scale of the WaterWalls festival:

### **At the artistic design level:**

To respond to this approach, artists are invited to create or co-create in eco-design taking into account sustainability and circular economy criteria, from design to eventual dismantling.

#### Some ideas :

- › Energy: build on energy efficiency to minimise energy consumption and make extensive use of renewable energy
- › Water: optimise the use of potable water by focusing on water conservation and using alternative resources for non-potable water needs;
- › Materials: take a holistic view of the life cycle of materials and encourage the use of locally sourced and recycled materials;
- › Waste: achieve a high level of waste segregation into different waste streams during construction, operation and dismantling, as well as during the construction process,
- › Public space and ecology: create a comfortable and pleasant environment that promotes biodiversity and the ecological value of the site;
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### **At the time of the event:**

The WaterWalls Festival wishes to go even further than the "Green events" charter in the specific implementation of its artistic projects.

- > For the scenography and layout, consider the reuse of equipment or custom design using recycled materials.
- > Pooling and borrowing equipment from associations / companies that are partners in the event.
- > Hire local equipment and services
- > In order to reduce its carbon footprint as much as possible, public transport shuttles using renewable energy sources will be used from Ettelbruck station.

## Inspirations

### **Les fréReBri(des) Robert(s)** - Show - Luxembourg

At a time of climatic urgency, the company Les FréReBri(des) has set itself a real challenge: to create a show with the lowest possible carbon footprint. Les FréReBri(des) propose to respond to the demands of the ecological transition by creating an original play that essentially resorts to the circular economy for the production of its sets and costumes, limiting the use of high-tech gadgets and even producing its own energy.

<https://www.infogreen.lu/les-frerebri-des-robert-s.html>

### **DGTL Amsterdam** - Music festival- Netherlands

DGTL Amsterdam has already received several awards for its exemplary environmental efforts and aims to become the first circular festival by 2020.

[https://dgtl.nl/?skip\\_portal=1](https://dgtl.nl/?skip_portal=1)

### **FUTUR 2 FESTIVAL** - Hambourg

This festival is a laboratory that tests sustainable solutions for outdoor events. At the same time, the festival serves as a communication platform and offers concrete alternatives for a more sustainable everyday life.

<https://www.futur2festival.de/konzept>

### **Zero Waste Festival** - Berlin - Québec - France

The Zero Waste Festival addresses issues such as responsible consumption, waste management, minimalism, ecology and other themes through a number of conferences and panels, practical workshops, an exhibitor fair

<https://zerowasteberlinfestival.com/> (2018)

<http://www.festival.zerowastefrance.org/> (2018)

<https://festivalzerodechet.ca/en> (2017)

### **Festival RECUP'ART (2018)** - France

The aim of this event is to gather the general public around a collective, artistic and festive action, the message of which revolves around the notions of waste-resources and collective repair-manufacturing-valorisation-customisation.

<https://www.parcexporouen.com/fr/agenda/FESTIVAL-RECUP-ART>

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Sources :

<https://www.avise.org/articles/economie-circulaire-de-quoi-parle-t-on>

<https://www.sisto.fr/economie-circulaire-quest-ce-que-c-est/>

[http://culture.lu/sites/default/files/calls/pictures/2020-03/WW\\_Appel%20](http://culture.lu/sites/default/files/calls/pictures/2020-03/WW_Appel%20)

## Annexe 4

### Non-exhaustive list of local initiatives

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#### **Ecological**

SIDEC : Intercommunal union for waste management - Lentzweiler and/or Redange

<http://www.sidec.lu/>

CIGR Wiltz +

<https://www.cigrwiltz.lu/>

Formida (in Wiltz in2022)

[https://circular.formida.lu/index\\_fr.php](https://circular.formida.lu/index_fr.php)

<https://cooperations.lu/>

and Transition Nord group:

<https://www.cell.lu/all-project-list/transition-nord/>

Haute Sûre Nature Park

<https://www.naturpark-sure.lu/>

Nei Arbecht

<https://www.cnnds.lu/nei-aarbecht/>

#### **Logistics**

Collaboration:

Technical Service of the Commune d'Esch-sur-Sûre

For the energy needs, we will collaborate with :

- SEO / Soler: electricity
- SEBES: drinking water production